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**XIBA BUSINESS REVIEW**

(A Bi-Annual Journal of Xavier Institute of Business Administration)

St. Xavier's College (Autonomous),  
Palayamkottai, Tirunelveli, Tamil Nadu -627 002.

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Warm Greetings from **XIBA!**

We are very glad to bring to your view on '*XIBA BUSINESS REVIEW*', a half-yearly

**UGC** referred Journal that provides the insights into the field of Business Administration.

The present issue of the Journal is expected to be published in *June 2024*. The main principle of the Journal is to enhance the current magnitude of knowledge in the field of Business Administration. In this competitive environment, Management Education is broadly measured by Creative & Innovative thinking, Knowledge sharing and Research & Development and their applicability to the industrial practicalities. XIBA is determined to make a remarkable contribution to this noble cause.

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**Last date** for receiving the article for getting it published in the current issue of the journal is  
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We await your valuable contributions.

Warm Regards



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